

**AN EVENING WITH**  
**PRESIDENT BARACK OBAMA**  
**LIVE IN PERSON**

**SUPPORTING PROGRAM**

**29.04.ZURICH • HALLENSTADION**

[www.hallenstadion.ch](http://www.hallenstadion.ch)

**01.05.AMSTERDAM • ZIGGO DOME**

[www.ziggodome.nl](http://www.ziggodome.nl)

**03.05.BERLIN • MERCEDES BENZ ARENA**

[www.mercedes-benz-arena-berlin.de](http://www.mercedes-benz-arena-berlin.de)

# TIMETABLE

# BERLIN

03.05. 2023

## MODERATION

Klaas Heufer-Umlauf

## MUSIC BY

NIGEL KENNEDY, AYO

05:00	Doors GA & VIP
06:35	Musical Guest: AYO
06:50	Changeover
06:55	Speaker Round
07:25	Changeover
07:30	Musical Guest: Nigel Kennedy
07:30	VIP Photo Line with P44 (50 photos, 100 people)
07:50	Changeover / Stage Clear
07:59	Introduction Moderator
08:00	Moderated Q&A with P44 & Klaas Heufer Umlauf
09:01	Curfew



# PANEL TALK

**EDUCATIONAL EQUITY AND THE CHANCES OF SHAPING OUR FUTURE  
AS A SOCIETY FOR ALL OF US.**

Diversity must be more than a buzzword.  
its a chance of a strong and healthy german society  
that drives innovation.



# KLASS HEUFER-UMLAUF

HOST OF THE NIGHT



# GUESTS



**DÜZEN TEKKAL**

**AUTHOR, JOURNALIST  
& CHANGEMAKER**



**MO ASUMANG**

**DIRECTOR & AUTHOR**



**PROF. DR. H.C. JUTTA ALLMENDINGER**

**HUMBOLDT UNIVERSITY OF BERLIN  
FACULTY OF CULTURE, SOCIAL AND  
EDUCATIONAL SCIENCES**



**FETSUM SEHBAT**

**SOCIAL ENTREPRENEUR**



## RESEARCH TOPICS

sociology of the labor market  
educational sociology  
social inequality  
social politics

**PROF. DR. H.C. JUTTA ALLMENDINGER**

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**FETSUM SEHBAT**  
**SOCIAL ENTREPRENEUR**

"Our parents had to fight for freedom. Now we are free to strive for peace," says Fetsum Sebhat. In 2013, a year after the release of his acclaimed debut album "The Colors of Hope," the musician, social and cultural entrepreneur gathered a group of friends to find an answer to the ongoing refugee crisis.

It was the birth of the PxP FESTIVAL, Europe's biggest charity festival for children. Together with his congenial partner Teddy Tewelde, he founded PxP Embassy, a foundation for educational justice and transformation, in 2016. "Education is the key to a more peaceful world and music is our amplifier," he explains.

In the same year, he published a book about social and political engagement with the Minister of State for Culture, Claudia Roth, released the EP "Light in a Dark Place" and was awarded the Order of Merit of the State of Berlin.

Fetsum Sebhat is co-board member of PxP EMBASSY, member of the German UNESCO Commission & an ECHO, a LEA and PREIS FUER POPKULTUR award winner.



**MO ASUMANG**  
**DIRECTOR & AUTHOR**

Asumang was born on 13 June 1963 in Kassel in Germany to a Ghanaian father and German mother.[1][2] She studied Visual Communication at the University of Kassel.[2] Between 1997 and 2000 she presented the television show Liebe Sünde on German TV.[3] She made her directing debut with the documentary Roots Germania, which was nominated for a Grimme-Preis in 2008.[2][4][5] Around the Football World Cup 2010, she made a documentary about South Africa called Road to Rainbow - Willkommen in Südafrika.[2]

In 2014 she created the documentary Die Arier (The Aryans).[1] As one of the first black women on German television, she was targeted by racists.[6] To address racism, she confronted racists in Germany, and travelled to the United States, where she had conversations with Ku Klux Klan members.[6][7] The documentary was also nominated for a Grimme-Preis.[8]

In 2016 Asumang wrote a book about her identity search and experiences meeting racists, Neo-Nazis and Ku-Klux-Klan members face to face, titled Mo und die Arier: Allein unter Rassisten und Neonazis (Mo and the Aryans: Alone among racists and Neo-Nazis)





**DÜZEN TEKKAL**

**AUTHOR, JOURNALIST  
& CHANGEMAKER**

bipartisan and nationwide; digital and in-person  
“contemporary witnesses of the free democratic basic  
order” visit schools for “value dialogues” to discuss values,  
democracy and opportunities with students.

**PROJECTS IN GERMANY:**

value-oriented integration projects (,SCHOOL TALKS’; ,SCORING  
GIRLS’-Projects)  
project partner of the aid reception program for persecuted ethnic  
groups in Bad Saarow

**PROJECTS IN IRAQ:**

,Back to Life’-Project: multi-religious Women Empowerment Center for  
ISIS survivors (Official project-cooperation: BMZ and giz)

**FILMMAKER & AUTHOR:**

Documentaries  
„Jiyan – The forgotten victims of ISIS“ (2020) “HÁWAR - My Journey  
into Genocide“ (2016)

**BOOKS**

“#GermanDream - creating a better Germany” (2020) “Germany is  
threatened - why we have to defend our values now” (2016)

# TIMETABLE

# ZURICH

29.04. 2023

## MODERATION

Klaas Heufer-Umlauf

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# PANEL TALK

## FUTURE LABOR MARKET

NEW CORPORATE CULTURE, MORE EQUALITY &  
GEN Zs URGE FOR PURPOSE



**KLASS HEUFER-UMLAUF**

**HOST OF THE NIGHT**

# GUESTS



**SELMA KUYAS**  
**CAREER COACH**



**Yael MEIER**  
**GEN-Z EXPERT**



**WALTER KRAMM**  
**ENTREPRENEUR**



**SIMONA SCARPALEGGIA**  
**FORMER CEO & HR**  
**MANAGER**





**SIMONA SCARPALEGGIA**

**FORMER CEO & HR  
MANAGER**

Simona Scarpaleggia is the former CEO of IKEA Switzerland.

She is a passionate campaigner for all issues surrounding women's empowerment.

In 2009, she co-founded «Valore D» in Italy and later «Advance - Women in Swiss Business» in Switzerland. Both organization have a mission to boost gender diversity and to increase the share of mixed-gender management teams for the benefit of our economies. Since January 2016, Scarpaleggia is also co-chairing the UN High Level Panel on Women's Economic Empowerment. She holds a degree in political science and an MBA from SDA Bocconi School of Management.



**WALTER KRAMM**  
**ENTREPRENEUR**

The Founder of Globetrotter talks about his journey and how travelling and learning from different experiences and perspectives helped him grow.

He build up a unique corporate culture for his company.  
Walter Kamm supports different Charity, cultural & development projects worldwide.



Yaël is Co-Founder of the agency ZEAM which is a consulting company focused on the perspective of Gen Z. She is on Forbes 30 under 30 and Linked in Top Voice 2020.

**Yael Meier**  
**Gen-Z Expert**





**SELMA KUYAS**  
**CAREER COACH**

Selma Kuyas knows how we present our unique professional skills best and build up a personal brand for a longlasting career. She has great experience in the recruiting process of big companies from both sides company and employee.

# TIMETABLE

# AMSTERDAM

01.05. 2023

## MODERATION

Jeanine Abbering

## MUSIC BY

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09:01	Curfew



## **PANEL TALK**

# **4 INSPIRING JOURNEYS**



**JEANINE ABBERING**

**HOST OF THE NIGHT**



# GUESTS



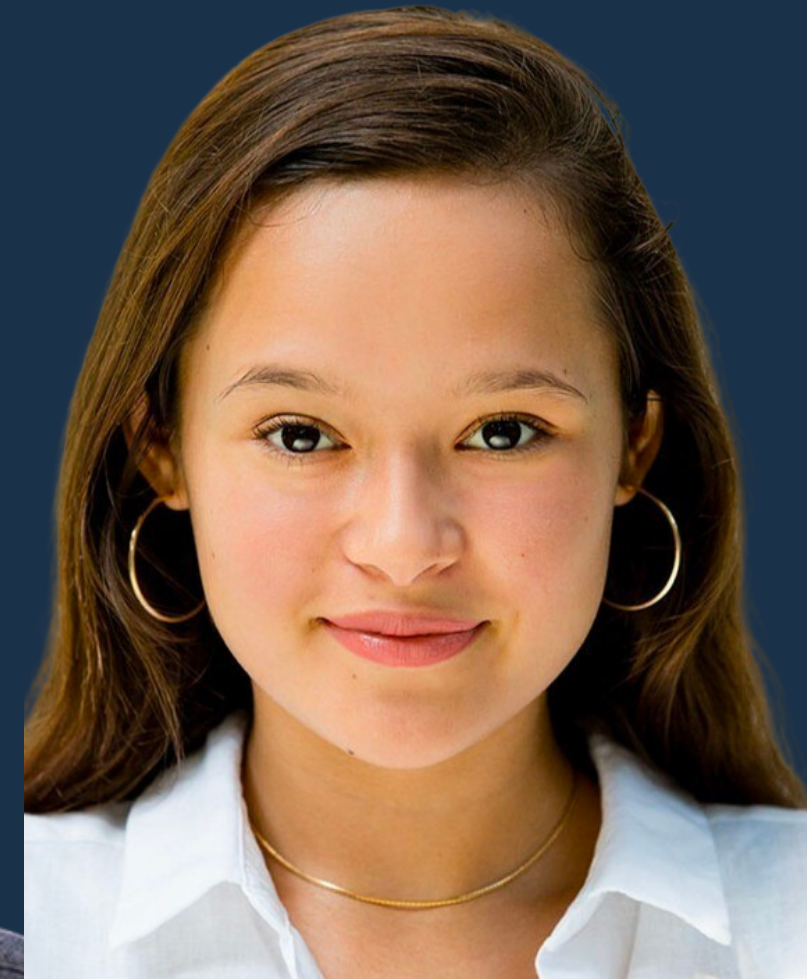
**RUTGER BREGMAN**  
**HISTORIAN & AUTHOR**



**MEREL VAN VROONHOVEN**  
**EX BOARD ROOM EXECUTIVE**  
**& SENATOR)**



**MICHIEL MULLER**  
**ENTREPRENEUR**



**MELATI WIJSEN**  
**CHANGEMAKER**



**RUTGER BREGMAN**  
**HISTORIAN & AUTHOR**

Rutger Bregman (1988) is a historian and author. He has published five books on history, philosophy, and economics.

His books *Humankind* (2020) and *Utopia for Realists* (2017) were both New York Times Bestsellers and have been translated in more than 40 languages. He lives in Holland.

**'THE DUTCH WUNDERKIND OF NEW IDEAS'**

**— THE GUARDIAN**





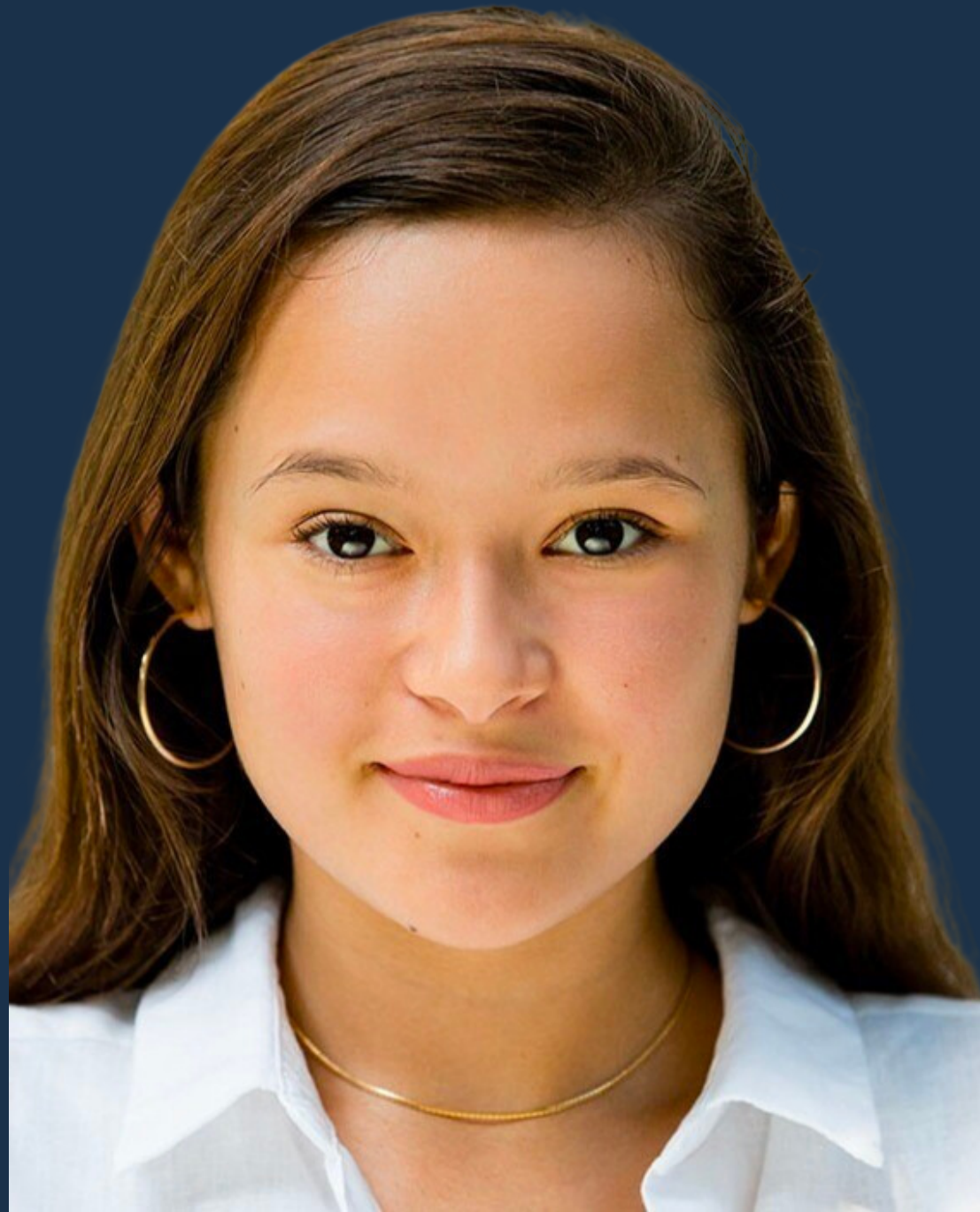
Merel van Vroonhoven was a high level Board Room Executive (and Senator) who decided to do a drastic career switch and become a school teacher.

**MEREL VAN VROONHOVEN**  
**EX BOARD ROOM EXECUTIVE**  
**& SENATOR**



Michiel Muller is Holland's most famous entrepreneur. Founded various companies that challenged the big 'brand names in the market'

**MICHEL MULLER**  
**ENTREPRENEUR**



Melati Wijsen is a young changemaker from Bali.  
Amazing personality with a Dutch mother.  
She managed to get Bali 'free of plastic bags' and a  
movie is now made out of her life.

**MELATI WIJSEN**  
**CHANGEMAKER**

# THANK YOU





